



- 1) **Nominated business:** UF Health Jacksonville
- 2) **Contact person:** Michael Hadden
- 3) **Address:** 655 W. 8th St., Jacksonville, FL 32209
- 4) **Telephone:** 904.244.0411
- 5) **Fax:** 904.244.9765
- 6) **Email:** [Michael.Hadden@jax.ufl.edu](mailto:Michael.Hadden@jax.ufl.edu)
- 7) **Website:** UFHealthJax.org
- 8) **Number of employees in Jacksonville:** 5,917
- 9) **Total Number of Employees (all locations):** 5,917

**10) Please state your corporate philosophy on giving back to the community:**

UF Health Jacksonville's philosophy is to heal, to comfort, to educate and to discover. Our commitment as a responsible, accountable steward of our resources is the cornerstone of UF Health Jacksonville's not-for-profit mission, and we provide more than half of all charity care in Duval County. We're proud to make a difference in our patients' lives, improve community health and well-being and contribute to the economic strength of the region.

**11) Please list the activities, programs and policies that highlight your company's commitment to lending a helping hand:**

- **Give Where You Live**

Give Where You Live is an annual campus-wide fundraising campaign that provides UF Health Jacksonville employees an opportunity to donate to the United Way, Children's Miracle Network and/or Community Health Charities. The 2018 fundraiser ran from Mar. 23 to April 13. More \$218,000 was raised in those three weeks, surpassing the previous year's total by more than \$30,000. The campaign is an opportunity to make an impact beyond the patients we serve and touch the lives of those who live in the communities surrounding UF Health.

- **UF Health Care Van**

The UF Health Care Van is a mobile health unit that travels throughout Jacksonville providing health and wellness information as well as screenings and interactive displays focused on a variety of topics, such as heart disease, cancer, diabetes, asthma, cholesterol, healthy eating, transportation safety and more. The Care Van has participated in nearly 100 events so far in 2018.

- **Heal Thy People**

HealThyPeople is a program that brings UF Health providers into 54 community churches to improve health awareness, offering screenings for hypertension, diabetes, cholesterol, cardiovascular disease, cancer, HIV and other health conditions. The

program seeks to make health care more accessible to people who may otherwise use the emergency room for primary care.

- **Prime of Your Life Educational Series**

The Prime of Your Life women's health series empowers women to take charge of their health. The monthly series features group discussions with UF Health faculty physicians and addresses a variety of topics. Prime of Your Life discussions for 2018 included managing stress, dermatology, urologic issues, breast cancer and metabolism. UF Health believes bringing women together to take control of their health will impact the overall health of the community. The third year of the series begins in January 2019.

- **Tipping the Scale Adolescent Advocacy and Intervention Mentoring Program**

Tipping the Scale connects UF Health employees interested in mentoring local teens with students from The Bridge of Northeast Florida. Mentors and mentees meet on the UF Health Jacksonville campus two times each month. Together they address academics, physical and emotional health, social enrichment and job skills to help the students reach their full potential. Mentors and mentees are most commonly paired during the mentee's freshman year of high school and maintain this relationship until graduation. This long-term commitment from UF Health's employees positively impacts the lives of tomorrow's leaders and contributors in Jacksonville.

- **Trauma prevention education**

UF Health Jacksonville's Trauma Prevention Program began more than 30 years ago to educate children and parents on important safety topics in an effort to reduce the number and severity of injuries. Each year, TraumaOne educates nearly 20,000 people about injury prevention through lectures, mock simulations, health fairs, hands-on activities and distribution of educational materials. For example, Stop the Bleed is a nationwide initiative to train civilians to use tourniquets to reduce rapid blood loss from an appendage. TraumaOne personnel, including surgeons, flight medics and EMT first responders, teach Stop the Bleed courses year-round at no cost to any interested group. TraumaOne also visits area schools to raise awareness about the signs of bullying and teach anti-bullying strategies. Each September during Fall Prevention Week, staff travel to senior citizen community centers to educate residents on how to remove trip hazards and prevent fall-related injuries. They perform individual risk assessments for the seniors, share information on the leading causes of falls and teach safe mobility behaviors.

- **UF Health Virtual Visit – for patients living with HIV**

UF Health Jacksonville was awarded a \$2.4 million grant in 2018 from the Centers for Disease Control and Prevention to begin using telemedicine to improve care for patients living with

HIV in an urban setting. The grant allows patients currently seen in person within the UF Health system to use computers, tablets and smartphones for consultations with their physicians and caregivers. The model has been proven to work in rural settings, where access to specialists is limited. This project, the only one of its kind nationally to receive a CDC grant, aims to achieve the same results in an urban setting by helping patients overcome barriers to care, such as transportation, work schedules or other time-consuming situations.

**Your name:** Michael Hadden

**Title:** Communications Manager

**Telephone:** 904.244.5640

**Fax:** 904.244.9765

**Email:** Michael.Hadden@jax.ufl.edu