

OPEN LINES

UF HEALTH JACKSONVILLE // EMPLOYEE NEWSLETTER // JUNE 2015

☑ UF Health launches
The Power of Together
as we head into
the future.

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the Power
of
Together

- 20** **Janette Adams**, 7S Medicine
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Robert Belle, Operating Room
Diane Collier, PICU
Renea Cooper, Transitional Care Unit
Chuzanna Curtis, Corporate Compliance
Steve Davis, Employee Health
Cynthia Emmons, Patient Accounting
Bertha Flemming, Laboratory
Derek James, SICU
Dallis Kaylor, Laboratory
William Longenecker, Emergency Department
Cynthia Mack, Case Management
Elvira Marcelino, Emergency Department
Leslie McCoy, Managerial Accounting
Sitatu Nyombolo, Outpatient Surgery Center - FC
Tracey Parham, PICU
Maria Pattugalan, Rehab - Pavilion
Valerie Platt, Nursing Services Administration
Sylvia Prevatt, 4S Psych - Pavilion
Hugh Rawls, Poison Control
Alecia Sanders, Health Information Management
Colleen Schonberg, ITS Administration
Terri Sistrunk, Patient Accounting
Dawn Sollee, Poison Control
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Willetta Bartley, MICU
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Benjamin Bohannon, Pharmacy
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Lee Cave, PACU
Gloria Christopher, Operating Room
Patsy Conner, Parking
Marian Cross, 6S NICU
Colleen Durant, Emergency Department
Wes Eskew, TraumaOne Flight Services
Charisse Fountain, Case Management
Debra Higginbotham, Laboratory
Anthony Hofmann, Radiology Education
John Hopper, Point of Care
Annie Jones, Admissions - Clinical Center
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Vernice McNair, 6S NICU
Jacqueline Michael, ITS Administration
Vearna Montford, Central Supply
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Carmela Nelson, Media Center
Sharon Polite, Breast Imaging
Myrtice Sykes, 6N Med/Surg
Maria Vega, Noninvasive Cardiac Lab
Leontyne Williams, Laboratory
Julia Young, Home Health
Lacedia Young, Rehab Services

2015 EMPLOYEE SERVICE AWARDS

- 30** **Mattie Baker**, Pain Management Center
Belinda Bales, Neonatal Transport
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Deloras Chinn, OB/GYN Clinic
Thomas Dwinell, Facilities
Connie Essary, PFS Support Service
Sue Ellen King, Nursing Professional Practice
Cheryl Kinson, Community Affairs
Janice Love, Dietary Services
Mary Mathews, Case Management
Mary McClendon, Respiratory Therapy
Patricia McGeathley, Pre-admission Testing
Constance Miller, Prenatal Diagnostic Program
Marva Nicholas, OB/GYN Clinic
Paul Perry, Managerial Accounting
Sylvia Richardson, Pre-op
Cora Robinson, Transitional Care Unit
Pamela Schauben, Pharmacy
Gerald Schmidt, Pharmacy
Lynne Sheffer, Emergency Department
Kathleen Sloan, Women's Acute Care Center
Kathy Zelner-Pollard, Laboratory

- 35** **Arline Frank**, OB/GYN Clinic
Brendolyn Hamilton, 4S Psych - Pavilion
Glenda Henry, Transitional Care Unit
Lamont Hogans, Respiratory Therapy
Charlotte Holsey, 6S NICU
Hannah Ingram, 8S Surgery
Laura Johannsen, Laboratory - North
Rebecca Miller, Pharmacy
Elsa Panganiban, Transitional Care Unit
Juliet Williams, CPCU

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Leighton Palamore, Admitting Administration

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From "Forward Together" to "The Power of Together" — what a journey.

It seems like only yesterday, when we launched "Forward Together" as a bold new strategic plan. In fact, I started my own "Forward Together" journey in Gainesville and landed in Jacksonville! Each step of the way has been fulfilling as we've grown as an organization.

For Jacksonville, it has shaped our desire that "we and they" become "us." UF and UF Health Jacksonville only survive together. And although we may be strong independently—when united—we're unbeatable.

Since launching the initial strategic plan, we have invested our time and resources on the 8th Street campus to make a better experience for our patients and ourselves. Our commitment to renovate and upgrade these facilities remains strong, and we will continue to expand clinical services that support our critical safety-net mission. Quality and outcome measures have been a top priority, with a full-time physician as our chief quality officer. We have focused on both patient and employee satisfaction, while recruiting the best faculty and staff.

We've successfully opened our new medical office building, Emergency Room and ancillary services in North Jacksonville to provide much-needed services for that underserved population.

Now with "The Power of Together," we will expand these services even further by building the 92-bed hospital on the North campus which is slated to open in 2017.

Each of you has played a unique and important role in accomplishing the milestones we have achieved over the past five years. Our success would not have been possible without the dedication and commitment shown by every one of you. Thank you for your efforts to put our patients at the center of all that you do.

Each of us has experienced the impact of "Forward Together" in our own way. As I look into the future, I can't help but be excited to think about all we can accomplish when we harness "The Power of Together."



Give Where You Live Campaign Results Will Impress

The 2015 Give Where You Live spring fundraiser for employees brought in more than \$169,500 for charities in three weeks!

Those who pledged at the Leadership Circle level (\$38.50 per paycheck or more) enjoyed a family fun night with Russ Armistead and Nancy Frashuer on Friday, June 5, at the Jacksonville Suns Game complete with a pregame food buffet.

The giving campaign committee thanks all UF Health employees who participated and made an investment in the communities in which we live and work.

ROE

Medical director of UF Health North ER remains enthusiastic about new opportunity

Who do you appoint to open a brand new emergency room? Someone who's done it before.

E. Jedd Roe, MD, MBA, medical director of the soon-to-open emergency room at the UF Health North medical complex in North Jacksonville, has led the successful opening and management of other emergency rooms in Michigan, Colorado, Oregon and Alabama.

In February, Florida was added to that list when UF Health North opened to the public. The medical facility's 28-bed emergency room will feature two resuscitation rooms, six observation beds and four pediatric beds. Depending on demand, every bed in the ER can be used to accommodate any type of patient as needed.

Previously, North Jacksonville residents had to travel 20 minutes into downtown Jacksonville to get to an ER. Now the community has top-quality emergency care just across the street from the busy River City Marketplace.

Roe and his team have access to some of the most advanced imaging equipment available, including three computed tomography (CT) scanners; bedside ultrasound units; and a high-field open magnetic resonance imaging (MRI) machine. Open MRI allows patients to get the same quality image as a traditional MRI without having to go into the traditional enclosed, tunnel-like MRI machine, which can cause patients anxiety from claustrophobia.

An incredible 93 percent of the ER has access to

natural light, giving it a unique, bright feel, harnessing the concept that light helps the body and mind heal. There is also a dedicated laboratory on site for the ER to obtain test results quickly.

At the forefront of new techniques

With its close connection to the University of Florida College of Medicine – Jacksonville, UF Health North is at the forefront of new emergency medicine techniques. Roe is especially pleased that the ER's nurses and doctors are all trained to use ultrasound to guide the placement of intravenous (IV) catheters for fluid administration or to obtain blood for laboratory testing. The technique uses ultrasound to locate a vein, which makes it easier to place the catheter. This greatly decreases the number of failed attempts to establish an IV, reduces the rate of

infection, and allows IVs to be administered to patients who otherwise wouldn't have been able to receive them. For example, it makes the process of administering an IV even on a small child, when necessary, much more realistic.

Why a snow-loving skier came to work in Florida

Roe, an avid skier who grew up on a cattle ranch near Denver, realizes it's ironic that he's come so far from home to work for UF Health. His interest in medicine actually started when he worked as a ski patrolman, providing emergency medical care to injured skiers on the slopes.

But there's another side to him that's right at home in Florida. "I've been a sailor most of my life," he explained. "My dad had a business chartering sailboats in the British Virgin Islands. Living at the beach and waking up to see the waves every morning suits me."


Adventures in new places seem to suit Roe, too. He moved to New England to complete his undergraduate education at Williams College in Williamstown, Massachusetts. Later, he went on to attend medical school at the Royal College of Surgeons in Dublin, Ireland, and did his residency in emergency medicine in Bakersfield, California.

Roe also has a background that makes him especially prepared for his new role: In addition to his emergency medicine expertise, he has a master's degree in business administration and finance.

He said he remains excited about the opportunity at UF Health North.

"We've started with a blank slate," he said. "Medicine is about relationships, and we have the opportunity to establish the right culture as soon as we open our doors."

Roe also plans to build relationships with the community outside the ER. He wants to speak about safety to local groups, schools and churches, and he's already given educational talks to local emergency responders.

"I want to be a good partner with the community and a resource for whatever is needed," he said. 



UF physicians receive patient-safety grant to offer online pain training for emergency care providers

UF physicians and researchers in Jacksonville are using a state patient-safety grant to develop free training and resources for emergency providers.

The Pain Assessment and Management Initiative (PAMI): A Patient Safety Project is being developed to advance pain recognition and treatment in acute-care settings, with the aim of improving patient safety and reducing risk during emergencies. The project is funded by a \$694,000 grant from the Florida Medical Malpractice Joint Underwriting Association.

Statistics show that pain is the most common reason people seek health care and as a presenting complaint, accounts for 78 percent of visits to the emergency department. On top of that, a survey of pain medicine leaders suggests that pain education is needed in key areas such as assessment, communication, prescribing, opioids, pain neurobiology and non-pharmacologic treatments. Fewer than 5 percent of medical schools have a required pain curriculum.


"Providers from all disciplines could benefit from pain recognition and management education, especially since inadequate treatment of acute pain can lead to chronic pain and drug dependence," said Phyllis Hendry, MD, principal investigator for the PAMI project and a UF professor of emergency medicine and pediatrics.

The PAMI project and website will provide free continuing education credits, online learning modules, late-breaking pain news, and downloadable resources such as dosing cards, case scenarios, videos and model discharge instructions. This online option removes costs that are often associated with conventional, in-person courses, such as registration fees and travel expenses and will be available for physicians, nurses, advanced practitioners and others.

Modules will include the basics of pain, pharmacologic and non-pharmacologic treatment of pain, acute and chronic pain management, procedural sedation, prehospital pain management, and pain in special populations such as pediatric and elderly patients. All modules and materials will highlight patient safety and risk management aspects of treating pain in emergency and acute care settings.

The PAMI project includes a multidisciplinary team of experts and stakeholders including the American Pain Society, Florida Hospital Association, Florida College of Emergency Physicians, and the Florida Society for Health Care Risk Management and Patient Safety.

Colleen Kalynych, EdD, director of emergency medicine research and educational development, and assistant professors Sophia Sheikh, MD, and Lisa Jacobson, MD, are among the other emergency medicine faculty involved with PAMI at UF College of Medicine – Jacksonville.

For more information about the project, which launches in May, contact Megan Curtis, PAMI project manager, at Megan.Curtis@jax.ufl.edu or 904.244.8617. 





the Power of *Together*

◆ **Our Vision**

Together we strive to create unstoppable momentum toward the goal of improving individual and community health through discovery, clinical and translational science and technology, exceptional education, and patient-centered, innovative, high-quality health care.

At UF Health, our purpose is deceptively simple: to improve health. Our patients and communities are at the heart of everything we do. We are here to be of service and help make a positive impact in people's lives.

Our vision states clearly that we achieve this purpose through clinical patient care, education, research and community service. As an exciting, complex and fast-growing academic health center, suddenly things aren't quite so simple!

The real power behind UF Health is the 22,000-plus faculty, staff, residents and volunteers who make up our UF Health family. Every person contributes to the impact we're making now and for the future. All this energy and talent is pointed

clearly toward our goals, thanks to having a well-thought-out plan that guides all the activities across the organization.

Five years ago, we launched our first-ever integrated strategic plan: Forward Together. It united everyone in the UF Health family with our shared vision, values and goals. Forward Together was the roadmap for our growth and decision-making for long-term success. And it worked. We have experienced rapid change, consistent expansion, high patient volumes and great outcomes, competitive research funding and scientific innovation, successful education programs and talented students and trainees.

Building on Forward Together, we now embark

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Power of Together builds on our previous plan, Forward Together, and starts with these guiding principles that form the framework for mission-based goals:

- ▶ For patient care, quality remains Job 1.
- ▶ In research, we will strive to maximize the impact of state funding for UF preeminence programs, building upon the critical mass in research that we have already achieved over the past five years.
- ▶ For education, we will become a national model for inter-professional education and achieve national stature in graduate education.
- ▶ And in community engagement, UF Health strives to improve overall health and quality of life through outreach efforts to people and communities throughout the region.

Here at UF Health, everything you do helps us improve people's lives and move medicine forward every day.

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on UF Health's second 5-year strategic plan, The Power of Together. The joining of faculty and hospitals into functionally integrated academic health centers in Gainesville and Jacksonville has become a powerful force.

At the core of our strategic plan for the next five years: we get there by harnessing the "Power of Together." That is, by coordinating our UF Health faculty, staff, students, and administrators as a functionally integrated team – across all colleges, research institutes and hospitals – we create a positive feedback loop among our missions that expands the scale, scope and stature of UF Health. Thus, The Power of Together strategic plan builds on the momentum created in Forward Together.

On May 20, 2015, this new strategic plan was officially launched and presented by UF Health leaders, physicians, faculty, staff, and patients in a simulcast presentation between our Gainesville and Jacksonville campuses. David S. Guzick, M.D., Ph.D. Senior Vice President for Health Affairs, UF & President, UF Health, welcomed the audience and introduced the new President of the University of Florida, Dr. W. Kent Fuchs. Each campus went on to separately feature speakers ranging from residents to nurses to physicians to patients, as they all expressed what being a part of UF Health has meant to them as they look forward to experiencing The Power of Together.

Take a look at the plan on the UF Health Bridge portal (bridge.UFHealth.org/poweroftogether) and check out the resources, including the handout that includes our vision and values. Find something in the plan that inspires and motivates you and help engage your co-workers!

Training at UF Health Jacksonville is being evaluated using the Kirkpatrick's 4 levels of evaluation.

Assessing training is critical. Luckily for instructional designers, Donald Kirkpatrick developed a four level model KIRKPATRICK'S 4 LEVELS OF EVALUATION in the late 50's to do just that. Decades have passed since and still no one has come up with a more effective method to evaluate training. That's because the Kirkpatrick model works!



Celebrating A Week of Wonderful Nurses

UF Health Jacksonville honored our more than 2,000 staff in Nursing Services for their care, compassion and dedication during Nursing Services Week May 4-8. The national observance coincides each year with the birthday of Florence Nightingale, the founder of modern nursing.

Along with having superior skills, our nurses are exceptional for their educational achievements. Since 2012, the number of certified clinical nurses (excluding those with less than two years of experience in a specialty) rose from approximately 28 percent to about 36 percent, far exceeding the hospital's goal of about 30 percent in the past two years. Last year, nearly 60 percent of our clinical nurses had earned at least a bachelor's degree in nursing, again exceeding hospital expectations and is well on pace to reach the goal of 80 percent by 2020.

The week-long celebration included several educational and fun activities. Selected staff were recognized May 7 at the 2015 Nursing Services Awards ceremony. Recipients were nominated by their peers to receive the coveted awards.

Destined for Greatness

Eleven UF Health Jacksonville nurses were recently named to the annual list of Great 100 Nurses of Northeast Florida in 2015. The Great 100 Nurses of Northeast Florida is a nonprofit organization whose mission is to recognize top nursing professionals, raise money for nursing scholarships, and promote and provide support for the profession in our region.



Recipients are, back row, L-R: Rita Jay, MS, RN, CNOR, from pre-admission testing, outpatient surgery and eye surgery; Arlene Coleman, MSN, RN, CPHQ, from Quality Management; Meagan Hill, BSN, RN, from 4 South Ortho; and Gladys Bruno-Rodriguez, MSN, RN, from Professional Practice. Front row, L-R: Latonya Green, BSN, RN, CCRN, from CCU; and Charlotte Bedsole, BSN, RN, CNOR, from CPCU. Not pictured: Jennifer Abell, MSN, CLC, from Professional Practice; Brandy Fulton, BSN, RN, CCRN, from patient flow coordination; Dyonne Mansur, BSN, RN, from CCU; Stephanie Monico, MSN, RN, RNC-OB, from Labor and Delivery; and Carmen Ortiz-Pagan, BSN, RN, from NICU.



Gerdik Accepts Administrative Director Position

Former Critical Care Nursing Director Cynthia Gerdik has accepted a new role as administrative director of Emergency Medicine and Trauma. Gerdik is a proven nursing administrator with 35 years of progressive nursing leadership experience, 24 of which were spent working in emergency departments as a staff nurse or nurse leader. She earned her BSN from Southern Illinois University, MBA from Webster University at NAS Jacksonville, MSN from the University of Phoenix and is currently enrolled in the Doctor of Nursing Practice program at Chamberlain College of Nursing. Her certifications include a CEN (Certified Emergency Nurse), CPEN (Certified Pediatric Emergency Nurse), CPHQ (Certified Professional in Health Care Quality) and NE-BC (Nurse Executive). Gerdik is working with CNO Patrice Jones to develop a transition plan. During this time, Jones may be contacted directly at 244.6166 for any ED questions or concerns.



Picking Daisies

Nursing services has presented DAISY Awards to the following employees in the past several months: Teri Steele, Meds Communication Team; Michelle Shaw, CVICU; Tighist Paulos, CPCU; Dettra Howard, Float Pool; Elaine Clark, PICU and Pediatric Emergency Department; and Derek James, SICU.

The DAISY Award is a national program rewarding and celebrating nurses who demonstrate extraordinary clinical skills and provide compassionate care to patients and their families every day. Each recipient is surprised in his or her own working environment with a special unit-wide celebration. Winners also receive a DAISY certificate, pin and healer statue. A DAISY banner is displayed on their units until the next DAISY Award winner is announced.

Recipients are, back row, L-R: Teri Steele, Meds Communication Team; Michelle Shaw, CVICU; Tighist Paulos, CPCU; Dettra Howard, Float Pool; Elaine Clark, PICU and Pediatric Emergency Department; and Derek James, SICU.

Getting to Know Our Nurses: Tara Balsamo



When did you realize you wanted to become a nurse?

Balsamo: In 2007, my dad was diagnosed with terminal brain cancer. My mom and I took care of him from January until May, when he passed away. As a result of his passing, in August of 2008, I changed my career path from criminal justice to nursing at Jacksonville University. Due to life circumstances, I wanted to be able to touch lives like those who cared for my father touched ours. I still remember some of the people who cared for my dad to this day.

What made you choose UF Health?

Balsamo: I decided to come to UF Health to gain more knowledge and experience by taking care of their higher acuity patient population. I love the environment of the teaching hospital and could not imagine working anywhere else. The physicians here do a great job of incorporating the nurses and other health care team members into daily rounds and other aspects of patient care. In addition, Roberta Christopher, Director of Nursing Research, was my mentor in Sigma Theta Tau, the nursing honor society. Her supportive nature, drive and motivation in her career, inspires me.

Who are your role models?

Balsamo: Teresa Calvert, RN, and Dee Arnold, RN. Both of them have been nurses for a long time and have a vast knowledge and a lot of experience. They both remain cool, calm, and collected at all times. They would be great mentors for anyone.

Tell us about your career path during your time here at UF Health.

Balsamo: I started here in the Coronary Care Unit (CCU) and then transferred to the surgical/neuro intensive care unit (SICU/Neuro ICU). After working there I transferred to the Trauma Center with an ultimate goal of becoming a flight nurse. I love the fast pace and unpredictability of nursing. There might be no downtime the whole day – that makes the day go by very fast.

Tell us about the relationships nurses have with patients and their families.

Balsamo: Every relationship is unique depending on the nurse and what the patients and families need at that time in

their lives. I strongly believe in being honest with them even when the truth is hard to hear. I truly believe people come into your life, even for a short time, for different reasons, and everyone serves a purpose.

How do you keep a positive attitude when times get tough on the job?

Balsamo: I truly love what I do and the Trauma Center has the best working environment I have worked in as a nurse thus far. The teamwork is like no other and the staff members are high caliber nurses who strive to always do better. At the end of the day, it's all about the people you work with, and we have a great, supportive team.

Where are you from originally?

Balsamo: Tampa. We came here when I was in high school because of my dad's job.

What's something a lot of your coworkers don't know about you?

Balsamo: My husband Chris and I live on a farm in Glen St. Marys. We have five cows, some chickens and two dogs. I bring eggs in to work for people sometimes.

It is the mission of UF Health to uphold the highest legal and ethical standards.

For assistance or to report an issue, call 244.1979 or the anonymous compliance hotline at 1.888.329.3569.

We must adhere to a wide and increasingly complex array of laws, rules and regulations, and we are subject to oversight by many government agencies.

In support of this mission, the Compliance Services department is responsible for implementing and managing day-to-day operations of the compliance and privacy program at UF Health Jacksonville. Its members strive to ensure that all UF Health Jacksonville activity is conducted in compliance with our code of conduct, organizational policies and procedures, federal program requirements and the law.

The UF Health Jacksonville Compliance and Privacy team includes Heather Bokor, director; Kimberly Brisbon, administrative assistant; Monique Curtis and Brian Power, compliance specialists; and Sharon Jackson, privacy and security manager.



Compliance

I Comply!

Perhaps you have noticed the words "I Comply!" on various educational materials lately.

Whenever you see these words, it is a message from Compliance Services. The team is committed to keeping you informed about such matters as new rules, privacy tips, policy reminders, code of conduct guidelines and more. Remember, everyone has a responsibility to read and acknowledge the UF Health Code of Conduct, participate in training, adhere to policy and procedures, report known or potential compliance issues and reach out for assistance when needed.

Look for "I Comply!" on the Hospital Compliance webpages on the Bridge intranet as well as on screensavers, posters and other communications. Let's continue to work together so we can all say, "Yes, I Comply!"



CAPC Membership

You can join fellow clinicians at UF Health Jacksonville in improving our care of patients with serious illness.

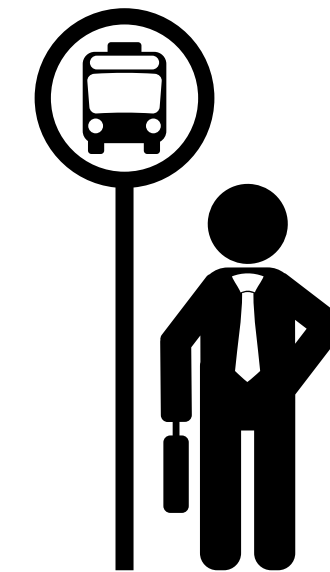
UF Health Jacksonville is a member of the Center to Advance Care (CAPC). As a member institution, all our clinicians – whether specialist or primary/generalist – have access to the tools, training and technical assistance necessary to increase and improve our palliative care skills and capacity.

You can take advantage of interactive online CME/CEU courses, receive Designation status in Pain Management and Communication Skills, attend webinars and virtual office hours with CAPC faculty and participate in faculty-moderated discussion forums. All UF Health Jacksonville clinicians on the front lines of treating seriously ill patients are encouraged to participate.

For more information or questions regarding your membership, contact Billie Adkins, belena.adkins@jax.ufl.edu, at 250.6535, or Lori Tull, lori.tull@mssm.edu, at 212.201.2674.

Connect with Fellow Vets

Employees from all areas of UF Health who are former or current members of the military are invited to participate in a new monthly affinity group. The goal is to connect and engage military employees through dialogue, advocacy, networking and service. For more information, email Mohamed.Bijani@jax.ufl.edu or call 244.9617.



JTA Passes

STAR (simply tap and ride) cards are now available for purchase in both the Clinical Center and towers gift shops. This card allows JTA riders to pay their bus, trolley and shuttle fares without the need for cash by simply tapping the card on the fare box. STAR cards may be used the same day they are purchased.

This functionality provides further convenience to customers, especially those who ride infrequently. Having advance cash on a card will come in handy.

Poison Prevention Week Contest Winners

The Florida/USVI Poison Information Center - Jacksonville recently hosted an awards ceremony on the UF Health Jacksonville campus for regional winners of the national Poison Prevention Week poster contest and an inaugural video contest. Winners and honorable mentions will be forwarded to the National Poison Prevention Week Council to compete against entries from other regional poison centers for the poster to represent next year's National Poison Prevention Week.

Local poster honorees include Robert McAfee from St. Mark's Episcopal Day School (first place, grades K-2); Kevin McAfee from St. Mark's Episcopal Day School (first place), and Mi'Keria Cason (second place) and Ethan Tookes (third place), both from Carter G. Woodson School of the Medical Arts (grades 3-5); and Caitlin Wiegert (first place), Laney Acker (second place) and Maxine Christie (third place), all from James Weldon Johnson College Preparatory School (grades 6-8).

Local teams honored for their videos include Mandarin Middle School (first place, 30-second category, second place, 60-second and 120-second categories, and third place, 60-second category); and Paxon School for Advanced Studies (first place, 60-second category, second place, 30-second and 120-second categories, and third place, 120-second category).



inControl

JACKSONVILLE



Enrollment Deadline: June 15

Program will run until February 29, 2016

Eligible: GatorCare members and spouses/dependents, over 18 years of age, diagnosed with diabetes

What's in it for you?

- ▶ Learn how to slow the progression of diabetes through proper nutrition, exercise and medication management
- ▶ Develop healthy behaviors to prevent potential complications
- ▶ Work with your medical providers to understand and manage your condition
- ▶ Receive a \$250 reward upon completion of the program

Additional information will be available at the time of enrollment.

You may incur medical costs through your health insurance plan by participating in this program.

Contact information:

Kathryn Gay
Onsite Gatorcare Wellness Coordinator
244.9701 / Kathryn.Gay@bcbsfl.com



Treatment
medications
UFHealth JACKSONVILLE
Health in
DIABETES

SAVE *the* DATE

A CELEBRATION OF 30 YEARS

TRAUMAONE FLIGHT SERVICES

August 28, 2015

UF HEALTH JACKSONVILLE 655 WEST 8TH STREET
JACKSONVILLE, FL 32209



UF Health Jacksonville cordially invites you to attend the 30th anniversary of the TraumaOne Flight Services program.

In 1985, an extraordinary group of pilots, nurses, paramedics and University of Florida surgeons and emergency medicine physicians revolutionized the way the region's most severely sick and injured patients are treated by integrating critical care air transport with an adult and pediatric Level I trauma center.

The effort began with one helicopter and has grown into one of the most dynamic and highly regarded trauma intervention programs in the state. Today, TraumaOne's Flight Services team consists of three helicopters and flight crews strategically placed throughout the region for optimum response times. Thousands of lives are touched each year through the dedicated efforts of our crew members.



OPEN LINES

NEWSLETTER DEADLINES

May - April 8
June - May 8

Submit your copy and photos via email to openlines@jax.ufl.edu.

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PHOTO SUBMISSION REQUIREMENTS

We welcome photos that are taken or submitted by employees. Photos should be at least 3 megabytes (3MB) in image size to be published. Please try to take or submit photos that are clear (camera is held very still); not backlit (flash is used and/or light source is not behind the subject); and framed correctly (feet are not cut off and/or subject is not shown too far away). Employees are encouraged to arrange photography with the Media Center before an event to ensure quality. **Direct questions to openlines@jax.ufl.edu or call 244.9750.**

You can find a link to current and past issues of Open Lines on the home page of the Infonet.